



DUBLIN AIDS ALLIANCE
ANNUAL REPORT 2013

Background

Dublin AIDS Alliance (DAA) Ltd is a registered charity operating at local, national and European level. The principal aim of the organisation is to improve, through a range of support services, conditions for people living with HIV and AIDS and/or Hepatitis, their families and their caregivers, while further promoting sexual health in the general population. Since 1987, DAA has been pioneering services in sexual health education and promotion, and has consistently engaged in lobbying and campaigning in the promotion of human rights.

DAA is acutely aware of the cultural and economic barriers that can affect life choices, rendering both men and women more vulnerable to HIV. Our support, prevention, education and training programmes are therefore rooted in capacity building and experiential learning techniques, which enable the negotiation of safer sex and/or injecting practices. While supporting service users around the choices available, DAA's approach broadly reflects a harm minimisation model, which emphasises practical rather than idealised goals.

DAA's individual and group interventions are, at all times, age appropriate and sensitive to the psychosocial needs, learning abilities and life experiences of our clients. We operate under an ethos of equality and are committed to making a positive contribution towards a humane and just society. DAA strives to ensure an environment that promotes equal opportunity and prohibits discrimination, while further enabling our staff, volunteers and service users to experience dignity and respect at all times.

DAA is a voluntary, non-profit organisation, linked to various local and national networks. DAA is the non-governmental organisation (NGO) representative for the eastern region on the National AIDS Strategy Committee (NASC) and its Education and Prevention Subcommittee. DAA is a member of the Irish Sexual Health and HIV Network (ISHHN),

the Gay Health Network (GHN), the Drugs Education Workers' Forum (DEWF), Sex Workers Alliance Ireland (SWAI), Direct Provision Forum, Dublin Community Forum, The Wheel, CityWide Prison Workers Forum, the Treatment and Rehabilitation Subcommittee and the Prevention and Education Subcommittee of the North Inner City Drugs Task Force (NICDTF). DAA is affiliated to the Irish National Organisation of the Unemployed (INOUE) and the Inner City Organisations Network (ICON). Other initiatives supported by DAA include Narcotics Anonymous (NA), the Union for Improved Services, Communication and Education (UISCE) and Positive Now.

OUR MISSION

Working to improve conditions for people living with HIV and AIDS, their families and their caregivers, while actively promoting HIV and sexual health awareness in the general population.

OUR VISION

To contribute to a reduction in the prevalence of HIV in Ireland.

ORGANISATIONAL OBJECTIVES

- To support those living with and affected by HIV and AIDS.
- To confront the stigma and discrimination associated with HIV and AIDS.
- To increase public awareness through the promotion of HIV and sexual health education
- To influence policy through partnership and active campaigning.



Chairperson's Foreword

On behalf of DAA I am pleased to present our Annual Report for 2013. DAA continues to provide positive and practical responses to people living with HIV whilst also having a strong focus on HIV prevention and sexual health education and promotion. DAA believes that it is possible to significantly reduce the incidence and prevalence of HIV and ultimately to achieve an AIDS-free generation. In 2013, DAA played a strong and active role in both the provision of supports and services to people living with HIV and in the area of HIV prevention and sexual health education. DAA continued to set up new programmes and initiatives (often with other agencies and organisations) at a time of decreasing financial resources.



Stephen Rourke, Chairperson

DAA's work in the area of HIV prevention includes prevention and education programmes and initiatives with groups at high risk of contracting HIV, education courses aimed at professionals working with people from high risk groups, and the distribution of condoms to people who cannot afford or easily access them. Through our education and training services, DAA delivered 36 training programmes in 2013 and these programmes involved a total of 536 participants from 46 different organisations. After a successful pilot programme conducted in 2012, DAA mainstreamed its HIV and STI testing service in 2013. This testing service, conducted in conjunction with staff from the GUIDE Clinic in St. James Hospital, is strongly linked to DAA's street outreach programme which targets at-risk groups.

In relation to our work with people living with HIV, DAA supported 355 people in 2013 and provided 1,712 different interventions to those people living with HIV. Interventions have included 1-to-1 support, counselling, information on life options, and advocacy and mediation in

relation to a variety of healthcare, discrimination, employment, and welfare issues. Furthermore, there was a total of 293 telephone, email, and walk-in interventions with the general public who were looking for information relating to HIV, STIs, training resources, or on DAA services.

DAA is committed to the concept and practice of collaboration and inter-organisation co-operation and co-ordination. DAA recognises the fact that the challenge of reducing the prevalence of HIV both globally and within Ireland is a multi-faceted challenge and requires a range of different agencies and organisations working in partnership around particular issues concerning HIV prevention, sexual health and the provision of services to people living with HIV. DAA's commitment to positive and practical co-operation is reflected in its participation within inter-agency structures such as the National Sexual Health Strategy Committee, the Irish Sexual Health and HIV Network, and the North Inner City Drugs Task Force.

In 2013, DAA's commitment to partnership was seen in the campaigns and initiatives conducted in conjunction with both statutory and non-statutory agencies. DAA chaired and took a leading role in the Working Group of the joint HSE Gonorrhoea Information Campaign which targeted young people aged 17 to 25 years through social media channels. In 2013, DAA also developed a partnership with the HSE Crisis Pregnancy Programme to promote condom use as well as to disseminate CPP's Think Contraception packs on DAA's weekly outreach service to migrant communities as well as at reception. DAA also continued to work with its partners in the Gay Health Network on the Man2Man HIV prevention and sexual health education initiative which targets men who have sex with men (MSM).

In order to highlight the importance of HIV testing, DAA also partnered with HIV agencies across Europe in the first European HIV Testing Week. A further collaborative campaign (Know Your Status) was conducted by DAA, Dublin City Council, ACET, and Positive Now on the weekend of World AIDS Day (December 1st) to further highlight the need for people to know

their HIV status, be it positive or negative.

On behalf of the Board I would like to take this opportunity to thank the staff and the volunteers of DAA for their contributions to the work of the organisation in 2013. We are particularly grateful to the management team within DAA who ensured that the organisation remained focused on its key roles of HIV prevention and supporting people living with HIV. Under the leadership of our interim Executive Director, Dr. Erin Nugent, the management team and other staff members have invested significant levels of energy and skills in helping to achieve the strategic objectives of DAA and progressing the various actions and activities which are described in this Annual Report for 2013.

We would also like to thank our funders who have continued to support the work of DAA and who have clearly identified the roles which DAA is playing in achieving national policy objectives around the areas of HIV prevention, sexual health education and promotion, support for drug users and the provision of employment opportunities. We are grateful for the ongoing support being provided by the HSE, FÁS, the North Inner City Drugs Task Force and the MAC AIDS Fund. We are also appreciative of the funding and other forms of support which we have received for particular projects from Dublin City Council, Gilead, ESB Electric AID Ireland, and the Family Support Agency.

I would also wish to extend my thanks to the Board of DAA who have invested a significant amount of time in 2013 in overseeing the work of the organisation and in ensuring that DAA is compliant with best practice in relation to corporate governance.

Finally, on behalf of the Board, I wish to re-commit DAA to doing all that we can to reduce the incidence and prevalence of HIV in Ireland and to support people living with HIV. We believe that it is possible to achieve an AIDS-free generation and we will endeavour to do as much as we can to contribute to this vision.

Service Delivery 2013

DAA's service delivery for 2013 is set out under our organisational objectives. By addressing and furthering these objectives in line with best practice, DAA is contributing to the implementation of the recommendations of NASC's HIV and AIDS Education and Prevention Plan 2008–2012, the National Drugs Strategy (interim) 2009–2016, the National Hepatitis C Strategy 2011–2014, and other relevant policies.



Objective 1: To support those living with and affected by HIV and AIDS

DAA's Community Support Services for people living with HIV are closely aligned with Action Areas 3 and 4 of the HIV and AIDS Education and Prevention Plan 2008—2012.

SUPPORTING PEOPLE LIVING WITH HIV (PLWHIV)

In 2013, DAA supported a total of 355 PLWHIV (256 Males and 99 Females) with a total of 1,712 interventions. DAA noted that 12% (n=44) of PLWHIV who contacted DAA in 2013 were either looking to return or move to Ireland or had very recently arrived in the country.

CAPACITY BUILDING PROJECT

During 2013, DAA continued its work in building the capacity of PLWHIV to promote self-advocacy amongst their peers. Throughout this period, DAA worked closely with Positive Now and The All-Ireland Network of People Living with HIV in developing an interactive

website for people living with HIV as well as on a 'living' document which outlines the views of PLWHIV on societal responsibilities in relation to HIV (both ventures will be launched in 2014). In preparation for this piece of work, DAA facilitated a session with Positive Now entitled 'Services: Both Sides of the Fence' which encouraged PLWHIV to examine the expectations and responsibilities of both service users and service providers within HIV services.

In 2013, DAA also gave a presentation to Positive Now and the All-Ireland Network on fundamental aspects of the criminalisation of HIV transmission. Positive Now and the All-Ireland Network later developed a joint statement on this issue.

DAA continued to work with African men and women in a supportive environment to problem-solve around issues of stigma and discrimination and the supports needed within this particular community.

TABLE 1: NUMBER AND CATEGORY OF INTERVENTIONS FOR PLWHIV JANUARY – DECEMBER, 2013

TYPE OF SUPPORT	TOTAL NO. OF INTERVENTIONS
Advocacy And Mediation	818
1-to-1 Support	312
Counselling	324
Home And Hospital Visits	8
Training And Further Education	46
Health Information	79
Welfare Information	60
Legal Information	65
TOTAL	1,712

TABLE 2: BACKGROUND OF TESTING PARTICIPANTS FROM JANUARY – DECEMBER 2013

COUNTRY OF ORIGIN	M	F	TOTAL
Ireland	39	28	67
Africa	32	26	58
Middle East	2	0	2
Western Europe	9	8	17
Central/East Europe	10	7	17
South/South East Asia	8	1	9
South America	5	1	6
Other	0	2	2
Unknown (Missing Cases)	5	11	16

HIV TESTING IN THE COMMUNITY

In January 2013, DAA mainstreamed its HIV and STI testing service after a successful pilot project conducted in 2012 in partnership with the St. James’s GUIDE clinic. In July 2013, DAA received funding from the Gilead UK and Ireland Fellowship Programme to run the testing service for 24 months.

In conjunction with the staff and customers of both Irish and ethnic businesses on Moore St. and Parnell St. (Dublin 1), DAA devised the Sexual Health Testing Guide which outlines DAA’s testing procedures and answers the most frequently asked questions by clients availing of the testing service and by businesses promoting the service. This guide is disseminated on street outreach and is given to all clients who register for testing. The guide is also available for downloading on the DAA website.

During 2013, a total of 194 individuals (110 Males, 84 Females) tested for HIV and STIs over 13 testing sessions. Non-Irish nationals represented 57% of those who presented for testing (see Table 2 above). Of the 160 people who identified how they became aware of the DAA testing service, 42% (n=66) became aware through various DAA advertising modes (see Table 3), 30% (n=49) heard about the service through word-of-mouth, and 28% (n=45) saw relevant information on the internet (through Google Search, Facebook, and the DAA website).



TRAINING

Specific training is provided to support those who work, or may work, with PLWHIV, and to raise awareness of HIV including a programme for counsellors and psychotherapists, and issues-based training for healthcare staff and helpline workers. (See *Objective 3* for more information on our training programmes).

GENERAL PUBLIC

In 2013 there was a total of 293 telephone, email, and walk-in interventions with the general public who were looking for information relating to HIV, STIs, training resources, or on DAA services. This number also includes interventions with family members and partners of PLWHIV who looked for support around particular issues.

TABLE 3: HOW PARTICIPANTS HEARD ABOUT DAA TESTING SERVICE JANUARY – DECEMBER 2013

MEDIUM	M	F	TOTAL
Internet	29	16	45
Word of Mouth	24	25	49
Poster in DAA Window	15	12	27
DAA Testing Flyer (Outreach)	8	15	23
DAA Reception	8	3	11
DAA Sexual Health Testing Service Booklet	2	3	5
Unknown (Missing Cases)	24	10	34



EUROPEAN HIV TESTING WEEK

In partnership with leading European HIV agencies, DAA participated in the first ever European HIV Testing Week which ran from November 22nd to November 29th 2013. Offering an additional HIV and STI testing session in conjunction with St. James’s Guide Clinic on November 27th, DAA also promoted European HIV Testing Week by conducting interviews for national and local radio stations, newspapers, and by appearing on TV3’s Midday Show on November 29th.

Objective 2: To confront the stigma and discrimination associated with HIV and AIDS

Awareness of, and information on, HIV-related stigma and discrimination is included in all service delivery projects.

TRAINING ON HIV-RELATED STIGMA

In 2013, particular emphasis on HIV-related stigma was included in training programmes for the Gay Switchboard Ireland, the Irish Wheelchair Association, the National LGBT Helpline, the training programme for Counsellors and our one-day workshops on HIV and STIs.

COUNSELLING

In 2013, DAA held 324 counselling sessions with people living with HIV, their partners, and family members. DAA's Counselling Programme was supported by ESB Electric AID Ireland, the Family Support Agency, and the MAC AIDS Fund.

Objective 3: To increase public awareness through the promotion of HIV and sexual health education

PREVENTION EDUCATION AND TRAINING

DAA's Prevention Education and Training services are closely aligned with actions of the HIV and AIDS Education and Prevention Plan 2008—2012, the National Drugs Strategy (interim) 2009—2016, and the National Hepatitis C Strategy 2011—2014, providing and delivering training to key population groups at-risk of HIV, Hepatitis, and sexually transmitted infections (STIs), as well as providing training to staff, parents, carers and other professional groups and organisations who may work with groups at risk of poorer sexual health outcomes.



TRAINING DELIVERY 2013

A total of 36 various training and education programmes were delivered in 2013, involving representation from 46 organisations and professional and voluntary groups.

On request from organisations, DAA provides tailored training directly to population groups who may be at risk of poorer sexual health outcomes. In 2013, 22 training and education programmes were delivered to groups in 14 organisations, primarily involving young people and Injecting Drugs Users (IDUs)/stable drug users.

DAA provides a range of training for trainers/professional training programmes for staff and volunteers from a range of organisations including youth projects, addiction services, helplines, drugs organisations and regional/local drugs task forces, traveller groups, and other statutory, voluntary and community groups. Participants attending

these professional training programmes include youth workers, nurses, social care workers, drugs workers, counsellors, psychotherapists, secondary school teachers, and project/support workers. 14 professional training programmes were delivered in 2013 involving 32 organisations and groups.

Training Partnerships: DAA has established strategic partnerships with a number of organisations to provide/deliver HIV training annually. Partnerships in 2013 included:

- Gay Switchboard Ireland — HIV training is delivered to all new volunteers as part of their induction training.
- National LGBT Helpline — HIV training is delivered to all new volunteers as part of their induction training.
- Irish Family Planning Association (IFPA) — HIV training is delivered to participants of the IFPA's sexual health workshops.

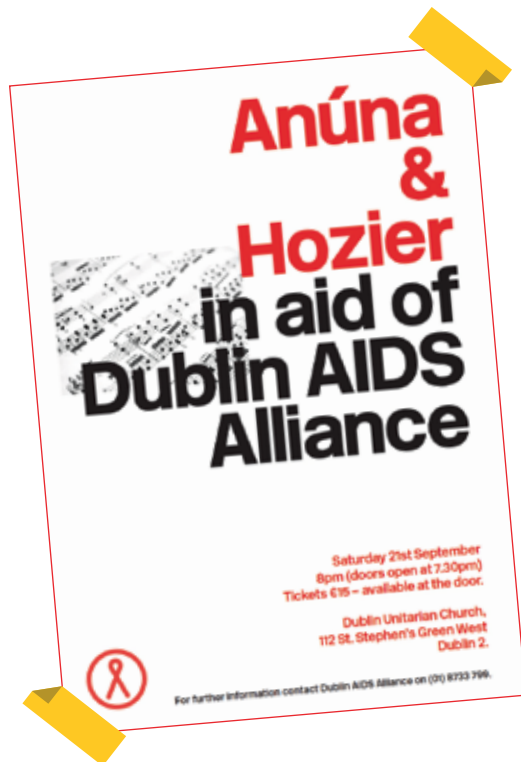


TABLE 4: SUMMARY OF TRAINING AND EDUCATION PROGRAMMES DELIVERED IN 2013

TRAINING AND EDUCATION PROGRAMMES / KEY POPULATION GROUPS	TYPE OF TRAINING	NO. OF PROGRAMMES DELIVERED	NO. OF ORGS	TOTAL NO. OF PARTICIPANTS	M	F
YOUNG PEOPLE	HIV, STIs, General Sexual Health	17	9	337	165	172
IDUS	HIV, Hepatitis, STIs, General Sexual Health	5	5	57	34	23
TRAINING FOR TRAINERS /PROFESSIONAL TRAINING PROGRAMMES	HIV & STI Workshops	5	16	61	15	46
	Hepatitis Workshops	2	8	13	5	8
	HIV: An Overview for Counsellors	1	4	11	2	9
	HIV and Stigma	6	4	57	33	24
TOTALS 2013		36	46	536	254	282

TABLE 5: SUMMARY OF FREE CONDOM DISTRIBUTION, 2013

KEY POPULATION GROUP	TOTAL CONDOMS DISTRIBUTED
New Communities (outreach)	14,888
Young People	12,461
IDUs	8,536
Sex Workers	400
PLWHIV	1,600
MSM	7,206
Prisoners	500
Walk-in service (on-site)	16,726
TOTAL	62,317

OUTREACH

Dublin AIDS Alliance sexual health outreach services are focused mainly on key population groups at risk of HIV and STI infection. Services include the distribution of HIV and sexual health information and free condoms and lube, which are also available as a walk-in service in DAA's office.

In 2013, a total of 62,317 free condoms were distributed (including 54,292 lubricant sachets). 26.8% of the free condoms distributed were provided as part of our walk-in service, 23.8% were distributed as part of our street outreach and volunteer outreach programmes which target at-risk groups, 20% were distributed to young people as part of our 'Just Carry One' social media STI prevention campaign, and 13.7% were distributed to (injecting) drug users as part of our partnership with the Ana Liffey Drug Project (see paragraph on 'Outreach Highlights' below). Table 5 provides a summary of condoms distributed in 2013.



OUTREACH HIGHLIGHTS 2013

- A total of 46 organisations and groups were supported in 2013 with the provision of free condoms for events and for distribution to their service users.
- Street Outreach continued in the Dublin 1 and 7 areas providing access to free condoms, promoting HIV prevention and sexual health awareness, and promoting the free monthly HIV and STI testing clinic at DAA. There were a total of 34 specific street outreach sessions conducted by staff and/or volunteers.
- Free condoms distributed in 2013 to young people formed part of our 'Just Carry One' social media STI prevention campaign.
- Outreach was conducted at a range of events throughout the year including:
 - SHAG Week and Freshers' Week events in third-level colleges.
 - Sports Against Racism Ireland Annual Multi-cultural SoccerFest.
 - The Annual Dublin Pride Parade (in partnership with the GHN).

- HSE Crisis Pregnancy Programme (CPP): A new partnership was established with the HSE CPP for our weekly outreach service to migrant communities and for the walk-in service at reception. This is a six-month pilot project which commenced on 1st November 2013 and promotes condom use as well as the CPP's *Think Contraception* campaign.
- Gay Health Network: DAA works in partnership with GHN in distributing free condoms to men who have sex with men (MSM). In 2013, GHN distributed free condoms at a range of events including the International Gay and Lesbian Football Association (IGLFA) European Championships held in Dublin City University, The Outing as part of the Lisdoonvarna Matchmaking Festival, at the Dublin Pride Parade, the Dundalk Pride Parade, and in third-level colleges as part of Freshers' Week and SHAG Week.
- Strategic Partnerships: DAA has established strategic partnerships with a number of organisations to provide free condoms on an ongoing basis for distribution through their services. Partnerships in 2013 included:

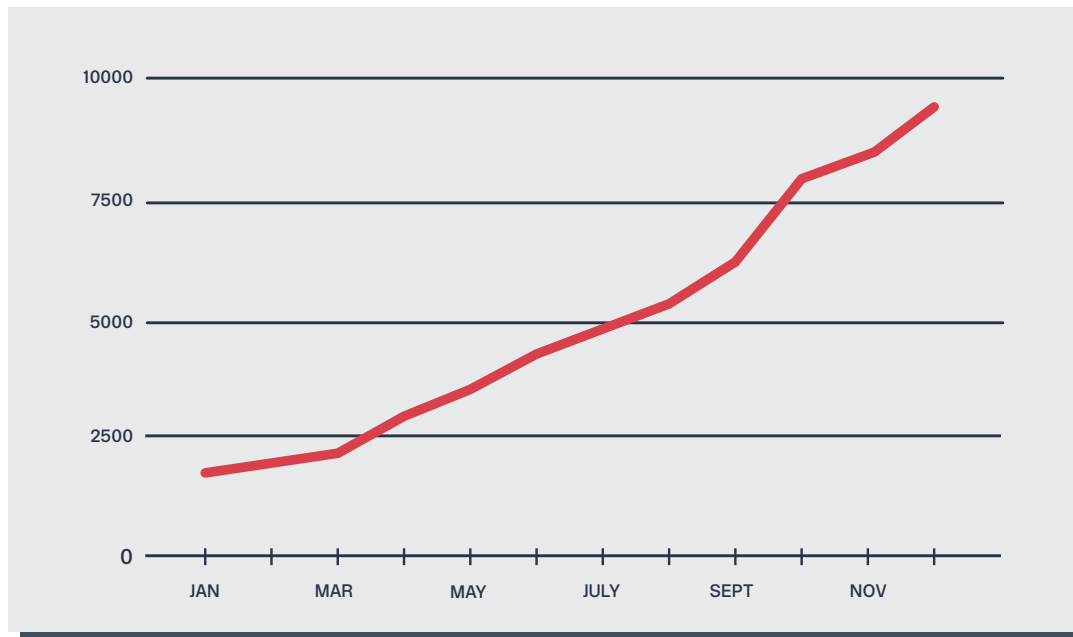
- Ana Liffey Drug Project (ALDP): 7,900 free condoms were provided for distribution through ALDP services around Ireland including:
 - Dublin: through the Needle and Syringe programme and through the nurse and GP surgery service.
 - North East Region (Cavan, Louth and Meath): through the Needle and Syringe programme and outreach services.
 - Midlands Region (Longford, Laois, Offaly, Westmeath): through the Needle and Syringe programme and outreach services, and as part of the Open Access Service in Mullingar.
 - Mid-West Region (Limerick City): through the Needle and Syringe programme and outreach services.
- Chrysalis Community Drug Project: 400 free condoms were provided for distribution through their outreach services.
- Open Heart House: 1,600 free condoms were provided for distribution to their members.

JUST CARRY ONE

Just Carry One is a national social media campaign targeting young people, primarily aged 17 to 25 years, to promote condoms and condom use for STI prevention. The aims of the project are:

- To promote (consistent) condom use among young people as the primary method of STI prevention.
- Address issues of stigma associated with condom use, and promote a positive attitude towards condom use as part of healthy sexual relationships.
- To raise young people’s awareness of taking responsibility for, and taking care of, their sexual health.

CHART 1: INCREASE OF ‘JUST CARRY ONE’ FACEBOOK FANS BY MONTH 2013



Facebook Performance Summary 2013 (www.facebook.com/justcarryone):

- *Just Carry One* ‘fans’ increased by 523% (from 1,517 on 31st Dec 2012 to 9,454 on 31st Dec 2013) — an average of 22 new fans per day in 2013. *Chart 1* below shows increasing numbers of fans by month throughout 2013.
- 38% of fans are female and 62% are male.
- 88% of fans are aged 24 and under. 32% of all fans are female aged 24 and under; 56% of all fans are male aged 24 and under.
- 97.5% (9,214) of all fans are located in Ireland. Data is available for 6,618 (71.8%) of these:
 - 45.5% (n=3,009) are located in Dublin city and county.
 - 22.4% (n=1,482) are located across the 11 other counties of Leinster.
 - 23.1% (n=1,529) are located across the 6 counties of Munster.
 - 7.7% (n=510) are located across the counties of Connaught.
 - 1.3% (n=88) are located across counties in Ulster.
- The page/posts reached an average of 25,400 people per week.
- An average of 717 people per week ‘engaged’ with the page/posts.
- 25,000 condom packs were distributed free as part of the campaign.
- In addition to posting key messages about condom use, STI prevention and testing, competitions also formed part of the campaign to engage young people. Seven competitions were held in 2013 with prizes sponsored by Durex Ireland and Pasante Healthcare.

HIV: KNOW THE FACTS, GET TESTED

A new HIV information leaflet was produced and published for Irish AIDS Day, including updated information on transmission, prevention, PEP, and testing. The leaflet is available for download from the DAA website with 2,685 hard-copies distributed in 2013.



GONORRHOEA INFORMATION CAMPAIGN

A new Gonorrhoea information and prevention campaign was developed in 2013, a joint initiative of Dublin AIDS Alliance, *SpunOut.ie*, the Union of Students in Ireland (USI), the HSE Crisis Pregnancy Programme, and supported by HSE Health Promotion and HSE Public Health Department Eastern Region.

'OMG...Gonorrhoea...It's Trending' was developed in response to increasing Gonorrhoea infections in Ireland, particularly in the Eastern Region, and targets young (heterosexual) people aged 17 to 25 years through social media channels (Facebook and Twitter).

The campaign was developed in consultation with young people, who also volunteered as models for the development of social media ads. A new information booklet on Gonorrhoea was produced as well as posters and the main campaign website is www.yoursexualhealth.ie

A report on the campaign will be published in 2014.





MAN2MAN.IE

This joint GHN and HSE initiative is a national HIV Prevention and Sexual Health Awareness programme targeting men who have sex with men (MSM). Following 12 months promotion (Dec 2011 to Dec 2012) a report was published in 2013 outlining the activities and achievements of the programme to date. Further development and promotion of the initiative continued throughout 2013 as outlined below.

Summary Man2Man Report 2011/2012:

- 81% increase in website visitors to *Man2Man.ie* in 2012 (compared to 2011).
- 1,650% increase in views on Man2ManIreland YouTube page from Ireland, where videos were made available (pre- -v- post-campaign)
- 65% increase in calls to LGBT helplines in 2012 in the 10 counties specifically targeted in the Dublin North East and Dublin Mid-Leinster regions (compared to 2011).
- 9% increase in MSM attending GMHS HSE Clinic in 2012 (compared to 2011). This included a 5% increase in new (first-time) attendees; and a 25% attendance increase of men living in rural Ireland, particularly targeted counties in the HSE Dublin North East and Dublin Mid Leinster regions.

- 8,387 clicks to the *Man2Man.ie* website from the banner impressions on social contact website Gaydar.
- 101,700 postcards and posters distributed across 30 counties in Ireland and targeted advertising in 20 local newspapers across 11 counties.
- 100,000 safer sex packs produced for free distribution.
- Translating Man2Man: the programme materials and videos were translated into 8 other languages (Arabic, French, Irish, Mandarin, Polish, Portuguese, Russian and Spanish).



Luv Bugs:

GHN produced six leaflets promoting STI prevention, including information on transmission and testing. Leaflets were produced and distributed on Gonorrhoea, Syphilis, Chlamydia, Hepatitis B, HIV, and PEP with promotion also via social media sites.

International Gay and Lesbian Football Association (IGLFA) European Championships 2013:

Hosted by the Dublin Devils FC, this event took place from 13th to 16th June in Dublin City University. GHN sponsored Man2Man condom packs for inclusion in the welcome packs and the event was attended by teams from throughout Europe including the UK, Germany, Sweden, France, Spain, Italy, Czech Republic, Denmark and Russia.

The Outing Festival 2013:

The first ever gay and lesbian matchmaking festival formed part of the annual Lisdonvarna Matchmaking Festival which took place on 30th August to 1st September. *Man2Man.ie* was promoted at the festival with the distribution of free condom packs.

Outreach Co-ordination:

As a result of the promotion of the *Man2Man.ie* programme in 2012, GHN experienced an increase in the amount of LGBT groups and organisations requesting sexual health resources (information leaflets and condoms) and training/education throughout 2013. A new 'Outreach Co-ordination' system was established supported by volunteers involved with the Gay Switchboard Ireland and a new email service (outreach@ghn.ie) was created to support the requests. In addition to responding to requests, volunteers also commenced outreach at gay social venues in Dublin distributing free condoms and information leaflets.

Drop-In Sexual Health Service:

A Drop-In service for sexual health information and support was launched on 30th November 2013 by the Gay Switchboard Ireland in partnership with GHN as part of the *Man2Man.ie* programme. The Drop-In Service takes place every Saturday from 2pm to 4pm in Outhouse LGBT Community Centre in Dublin and is for over 18's. A new email service was also launched (ask@ghn.ie) for those who are unable to drop-in.

EUROPEAN CERVICAL CANCER PREVENTION WEEK

DAA supported the Irish Family Planning Association (IFPA) with the promotion of this event from 20th to 26th January 2013, distributing campaign information packs through our services.

DUBLIN PRIDE PARADE

In partnership with GHN, the Gay Switchboard Ireland and Dublin Pride, outreach was conducted at the annual Dublin Pride Parade on 29th June, distributing free condoms and information leaflets.

WORLD HEPATITIS DAY

World Hepatitis Day takes place annually on 28th July. An awareness-raising initiative through social media was promoted for the week leading up to the event, promoting testing, the Hepatitis B vaccine, and information on transmission and prevention.

WORLD SEXUAL HEALTH DAY

World Sexual Health Day takes place annually on 4th September. The 2013 global theme was 'Sexual Rights' with awareness-raising through social media.

WORLD CONTRACEPTION DAY

World Contraception Day takes place annually on 26th September and the event was promoted via social media promoting condom use, the free condoms walk-in service in DAA, and the HSE *Think Contraception* campaign and website.

WORLD MENTAL HEALTH DAY

World Mental Health Day takes place annually on 10th October. For the event in 2013, DAA established a new partnership with See Change, an alliance of organisations working together through the National Stigma Reduction Partnership, to bring about positive change in public attitudes and behaviour towards people with mental health problems. Awareness-raising via social media included the promotion of a new video produced by See Change as well as DAA's free counselling service for people living with, and affected by, HIV.

CONCERN WORLDWIDE GLOBAL HIV AND AIDS 'GATHERING'

DAA was invited to participate in this event which took place from 4th to 8th November 2013 in Dublin. As part of the Education Programme for the event, DAA presented on sexual health education approaches with young people, and focused on the innovative '*Just Carry One*' social media STI prevention campaign which targets young people aged 17 to 25 years. Attendees at the event were from a range of countries including Malawi, Pakistan, Rwanda, Sierra Leone, Democratic People's Republic of Korea, Tanzania and Zambia.

RESOURCE LIBRARY

The Resource Library continued to be a valuable source of information throughout 2013 with requests for information received from schools, colleges, NGOs, statutory agencies, youth and community organisations, and the general public. Information leaflets and booklets are also distributed at key events annually such as Irish AIDS Day and World AIDS Day activities, SHAG week in third-level colleges, community information events, fundraising events, campaigns, conferences, seminars, and through our training and support services.

Information Distribution:

Just over 55,000 information leaflets, postcards, booklets, posters, red ribbons, and videos/DVDs were distributed in 2013.

DAA NewsDesk Weekly:

This weekly resource is made available to a range of organisations involved in HIV and sexual health services, LGBT services, and drugs-related services. NewsDesk Weekly includes updates on relevant national, European and international policy and best practice guidelines, and offers a summary of relevant news highlights of the week from various sources including national and local print media, and related-websites. 42 editions of NewsDesk Weekly were published in 2013.

DIGITAL / SOCIAL MEDIA: DAA

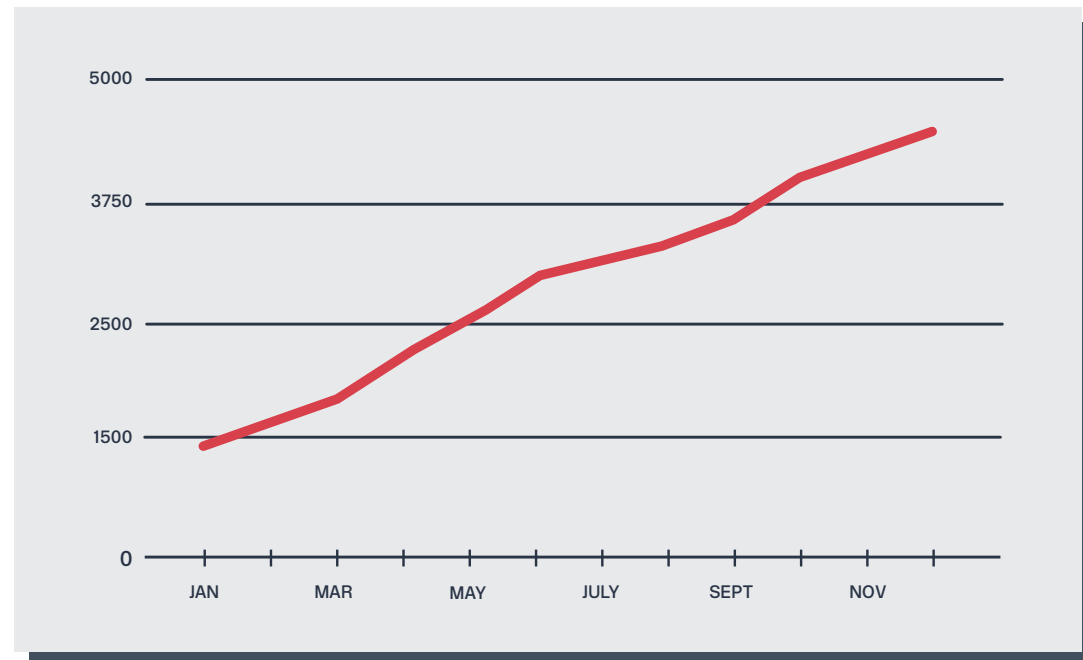
Facebook Performance Summary 2013:
(www.facebook.com/dublinaidalliance)

DAA's Facebook page is utilised to promote the services of DAA, and to publicise information and key messages on HIV, STIs and Hepatitis prevention and testing and to raise awareness of HIV-related stigma and discrimination. Posts include information on key events throughout the year such as Irish AIDS Day, World AIDS Day, and European HIV Testing Week, as well as fundraising initiatives.

- DAA 'fans' increased by 416% (from 870 on 31st Dec 2012 to 4,491 on 31st Dec 2013) — an average of 10 new fans per day in 2013. *Chart 2* below shows increasing numbers of fans by month throughout 2013.
- 56% of fans are female and 43% are male.
- 76% of fans are aged 25 and over.

- 92.3% (n=4,146) of all fans are located in Ireland. Data is available for 3,469 (83.6%) of these:
 - 65.6% (n=2,276) are located in Dublin city and county.
 - 14.5% (n=503) are located across the 11 other counties in Leinster.
 - 15.2% (n=527) are located across the 6 counties in Munster.
 - 3.2% (n=113) are located across counties in Connaught.
 - 1.5% (n=50) are located across counties in Ulster.
- The Facebook page/posts reached an average of 24,100 people per week.
- An average of 300 people per week 'engaged' with the page/posts.

CHART 2: INCREASE IN DAA FACEBOOK FANS BY MONTH 2013

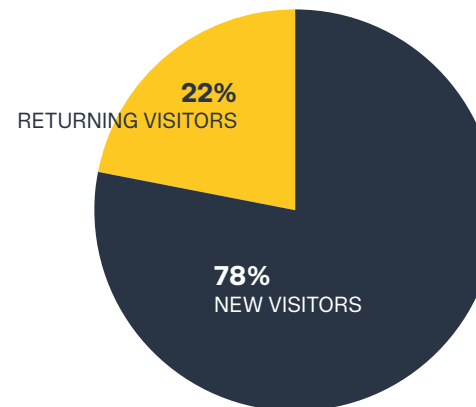


Website Performance Summary 2013:

(www.dublinaidalliance.ie)

DAA commenced capturing information on visits to our website through Google Analytics in the last quarter of 2013. This practice will continue to review and evaluate the effectiveness of the website and inform future developments and improvements.

In quarter four, 2013, there were a total of 4,724 visits to the website (an average of 13 visits per day). 78.2% (n=3,697) of these were new/unique visitors, with 21.8% (n=1,027) returning visitors. There were a total of 13,868 page views by visitors with an average of 3 pages viewed per visit. The most viewed pages were those on HIV and STI testing and testing clinics in Dublin.



Objective 4: To influence policy through partnership and active campaigning

DAA is committed both to working in partnership with other agencies in the statutory, voluntary and community sectors and to engaging at a policy level on issues relating to HIV and sexual health. Our commitment to social justice and equality also sees us offering support to the work of agencies who are engaged in tackling related issues such as drug misuse, homelessness, human rights and migrant rights.

Irish AIDS Day on 15th June and World AIDS Day on 1st December are important dates in the calendar which provide an opportunity to highlight the issue of HIV and AIDS and also to launch new initiatives that are responding to the changing environment.



WORLD AIDS DAY

Know your Status: In partnership with Dublin City Council, Positive Now, and ACET, DAA marked World AIDS Day with a weekend long campaign in the Temple Bar area of Dublin city which centred on promoting key messages around HIV testing ('Know your Status') and HIV stigma. A giant looped wall projection outlining these messages ran on Dame Street for the duration of the campaign. Businesses and social spaces in Temple Bar also displayed posters encouraging people to get tested and know their HIV status.

DAA visit to the Mansion House: DAA was invited along with Dublin City Council, Positive Now, and ACET to visit Lord Mayor Oisín Quinn in his residence to discuss the Know your Status campaign and other current issues surrounding HIV and AIDS.

The Gathering: To celebrate World AIDS Day and to mark the end of the year of 'The Gathering', DAA, Dublin City Council, Positive Now, and ACET held a Gathering event on December 1st in the Front Lounge, bringing together those affected by HIV and AIDS and staff from a range of HIV and other health related agencies.

Media: A joint press release was issued by DAA and Dublin City Council to draw attention to the Know Your Status campaign and to highlight the campaign's key messages. Both Dublin AIDS Alliance and Dublin City Council conducted a range of radio and newspaper interviews to promote the campaign.



IRISH AIDS DAY

- **HIV: Know the Facts, Get Tested:** A new HIV information leaflet was published and promoted for Irish AIDS Day, including updated information on transmission, prevention, PEP, and testing. The leaflet is available in hard-copy as well as a downloadable version on the DAA website.
- **20th Anniversary Screening of *Philadelphia*:** To mark Irish AIDS Day, and to celebrate the 20th anniversary of the release of the landmark film *Philadelphia*, Dublin AIDS Alliance held a special fundraising screening of the film in The Sugar Club in June.
- **Media:** A press release was issued which gained considerable coverage in both print and broadcast media nationally and locally. Articles were also published in the Irish Pharmacy News magazine and the Big Issue Magazine.



NATIONAL AIDS STRATEGY COMMITTEE (NASC)

DAA participates as a representative of the voluntary HIV sector both in the main NASC Committee and in the Education and Prevention Subcommittee, and continues to implement the recommendations of the NASC Review through its service delivery and participation on committees.

THE IRISH SEXUAL HEALTH AND HIV NETWORK

In 2013, following the drafting of the new National Sexual Health Strategy, the HIV Services Network became the Irish Sexual Health and HIV Network (ISHHN). As a member of ISHHN, DAA worked during this period on developing ISHHN's mission statement, objectives, and membership criteria as well as on standardising statistics gathered within the member agencies.

NATIONAL SEXUAL HEALTH STRATEGY

The development of Ireland's first National Sexual Health Strategy continued in 2013 and DAA participates on the Education and Prevention Working Group.

NATIONAL HEPATITIS C STRATEGY

DAA is a member on the Education, Prevention and Communication Working Group for the implementation of the National Hepatitis C Strategy 2011—2014.

QUALITY ACTION: IMPROVING HIV PREVENTION IN EUROPE

Following participation in a roadshow/seminar in 2012 on Quality Improvement and Quality Assurance in HIV Prevention, DAA has applied to participate in 'Quality Action' training on tools for evaluating HIV prevention projects and programmes. The training is due to take place in 2014, and is organised by the Department of Health, in collaboration with the Education and Prevention sub-committee of the National AIDS Strategy Committee.

GAY HEALTH NETWORK (GHN)

DAA continues to participate and work closely with GHN to support and promote sexual health initiatives within the gay community. In addition to our involvement in *Man2Man.ie*, the joint GHN and HSE National HIV Prevention Programme for MSM (see *Objective 3*), DAA also represented GHN at a range of events and conferences throughout 2013, and was actively involved in publishing new research.

Sustaining Man2Man.ie

Following the success of the *Man2Man.ie* programme throughout 2012 (see summary results under *Objective 3*), GHN and the HSE agreed the importance of building on the achievements of the programme, to promote consistent and sustained HIV and STI prevention messages among MSM in Ireland. Arising from the programme, the following recommendations were agreed, with support funding received from HSE Health Promotion, HSE Social Inclusion Unit and the MAC AIDS Fund:

- National promotion and continuous development of *Man2Man.ie*, the only HIV and sexual health information and resource website specifically targeting MSM in Ireland.
- Promote social inclusion and increase access to information for harder-to-reach groups living outside of urban areas through social media, and print and broadcast media.
- Initiate a peer-led volunteer outreach service to promote HIV prevention and sexual health at social venues, and distribute condoms and lube.
- Respond to emerging trends, in consultation with key stakeholders, by developing targeted and tailored HIV and STI prevention initiatives.

Man2Man Report 3: Our Sex Lives

The third report from the All-Ireland findings of the 2010 European MSM Internet Survey (EMIS) was published by GHN, in partnership with GMHS HSE, in 2013. This third report focuses on sexual happiness, experience and behaviour, such as unprotected anal intercourse, condom access and use, as well as substance use. The report can be viewed and downloaded at www.ghn.ie as well as the previous two reports — *Man2Man Report One: Our Community* and *Man2Man Report Two: Living with HIV*.

The EMIS data was significant to the development of the current joint GHN and HSE *Man2Man.ie* National HIV Prevention and Sexual Health Awareness Programme for MSM. GMHS HSE was the lead partner in promoting the EMIS Survey in Ireland, and this survey represents the largest ever sample of MSM across the 32 counties of Ireland, with a total of 2,610 valid respondents.





HSE Men's Health Conference

DAA represented GHN at this conference which took place on 13th June, with a poster presentation on the *Man2Man.ie* programme and a workshop on the inclusion of MSM in future policies on men's health specific to the Healthy Ireland Framework.

11th Annual Gay Health Forum (GHF11)

In partnership with the Gay Men's Health Service (GMHS) and GHN, DAA is part of the organising committee for this annual forum which took place on 21st June. The results of the joint GHN and HSE Man2Man programme for 2011/2012 were presented at the forum.

RCPI Sexual Health Awareness Week (SHAW) 12th to 14th November 2013

DAA represented GHN at Sexual Health Awareness Week (SHAW) in November 2013, organised by the Royal College of Physicians of Ireland (RCPI). The report of the joint GHN and HSE Man2Man programme for 2011/2012 was presented at the event, as well as a presentation on the third Man2Man research report (*Our Sex Lives*), a presentation by GMHS on men attending the clinic, and actions in the community presented by BeLonGTo Youth Services and Gay Switchboard Ireland.

Oireachtas Joint Committee on Health and Children

DAA, in partnership with GHN, was invited to make a presentation to the Joint Committee on Health and Children on 5th December 2013. The presentation focused on HIV prevention strategies of GHN targeting MSM (the *Man2Man.ie* programme and services and activities of GHN member organisations), with presentations also from GMHS HSE and Positive Now.

NORTH INNER CITY DRUGS TASK FORCE (NICDTF)

Treatment and Rehabilitation Sub-committee: DAA worked with members of the committee to identify gaps in north inner city drug services and participated in the development of an extensive Continuum of Care Survey of which Phase 1 of the survey (on Harm Reduction and Outreach) was disseminated to all NICDTF projects during the last quarter of 2013.

Prevention and Education Sub-Committee: As a member of this sub-committee, DAA participated in the organisation and facilitation of two Youth Drug Prevention Seminars on 7th May and 24th September. Approximately 200 young people from the north inner city attended both events.

DIRECT PROVISION FORUM (DPF)

The Direct Provision Forum works to positively affect policy in relation to the accommodation of asylum seekers through cooperation, information sharing, and dialogue. The Forum's priority is to ensure that the human rights of those currently in the Direct Provision system are respected and promoted. As a member of the DPF, DAA advocates for people living with HIV within the asylum system. In 2013 DAA endorsed the Irish Refugee Council's proposal for an alternative reception system (*Direct Provision: Framing an Alternative Reception System*) and supported the production of the IRC's *Seeking Asylum in Ireland: A Guide for Children and Young People*.

SEX WORKERS ALLIANCE IRELAND (SWAI)

DAA is a member of SWAI which aims to promote the health and safety of sex workers and enable access to health and social care services. SWAI advocates for no further criminalisation of sex workers or their clients which could impede on access to services, and could impact on the effectiveness of national and international strategies which aim to reduce new HIV and STI infections, such as the HIV & AIDS Education and Prevention Plan 2008—2012, and the Report of the UNAIDS Advisory Group on HIV and Sex Work.

TATTOOING AND BODY PIERCING POLICY

DAA works closely with the Association of Body Modification Artists Ireland (ABMAI) to promote best practice amongst tattoo and body modification artists. In 2013, DAA worked with ABMAI on revising forms administered to potential customers of tattoo studios and in revising the content of the Tattoo and Body Modification section of DAA's *Living with HIV in Ireland: A Self-Help Guide*.

Organisational Development

DEPARTMENT OF SOCIAL PROTECTION COMMUNITY EMPLOYMENT SCHEME (JANUARY–DECEMBER 2013)

This annual report covers from 1 January 2013 to 31 December 2013. The Project rolled over into “FÁS 20” on Monday, 25 February 2013. During the year FÁS was rebranded as INTREO and was placed under the Community Services section of the Department of Social Protection (DSP). The scheme operates practical work experience for participants and provides them with access to relevant certified training so as to prepare them for the mainstream labour market, or Third Level education.

Whilst faced with cutbacks in the Training Budget for the year, all of our CE staff progressed during the year, whether internally or externally. Of the eight participants who left during 2013, two were admitted to Third Level institutions; one to study Dental Medicine and the other to the Dublin Institute of Technology for a BA (Hons) degree in Social Care. Other participant achievements during the year included a BA (Hons) degree in Business from the National College of Ireland (self-funded); a Certificate in Journalism from the Irish Academy of Public Relations and a degree in Law from Trinity College (self-funded), while another staff member is currently studying towards a Diploma in Social Media (HETAC Level 7) at the Dublin Business School.

While none of those who finished CE during the year progressed into full-time employment, all staff successfully completed certified training. Twelve completed a Manual Handling course. Other certifications included Clerical Reception skills (FETAC Level 5), Drug and Alcohol Addiction (FETAC Level 5), Information

Providers Programme (FETAC Level 6 x2), Train the Trainer course (FETAC Level 6) and Manual & Computerised Bookkeeping (FETAC Level 5).

Other courses successfully completed include a Start Your Own Business course, ECDL (x2), professional Scissor & Boom Operator qualifications, as well as a FETAC Level 6 in Oil Burner servicing.

The year started with 16 CE participants and ended with 15 and we had a turnover of twenty six. Our participants originate from many different countries, including Russia, Poland, DR Congo, Nigeria, Italy and of course Ireland. About 50% of them were attached to other amalgamated/sub-sponsor organisations such as New Communities Partnership (NCP), Cairde and Outhouse.

Acknowledgements

DAA would like to express sincere thanks and appreciation to all who worked with and supported our organisation throughout 2013.

The Directors holding office during the year comprised Colin Fallon, Seamus Kennedy, Paul Quigley, Ali Dennehy, Emiline Le Prince and Stephen Rourke.

Administration: Brona Cousins (Office Manager), Olusola Martin Ade-Onojobi (CE Supervisor), Patricia Dillon-Killeen, Effie Yeboah Bonsu (until June 2013), Nelly Kadima, Lorcan Curran, Maria Elnor (until February 2013), Raymond Cunningham, Edward McCall (until October 2013), Andrea Kirwan (until September 2013) and Grzegorz Skoczylas.

Prevention Education & Training Programme: Susan Donlon (PET Coordinator), Jane Toolan (until January 2013) Sue Carter, Fuad Danishani (until February 2013) Maria Elnor and Silvana Avigliano.

Community Support Programme: Erin Nugent (CS Coordinator), Lily Hyland, Richard Boyle and Rebecca Seery.

Our Volunteers: Pierre Deprez, Jeffrey Neilson, Eugene Arkins, Marthe Mutanda, Guylaine Mbaki, Joel Biongo, Marcello Malanda, Ciaran Lyng, Fuad Danishani and Fiona O'Brien.

Our express thanks to our principal funders... Health Service Executive Northern Area; Department of Social Protection, Parnell St; North Inner City Drugs Task Force; MAC AIDS Fund.

...and additional organisations and individuals for their support in 2013: Gilead UK and Ireland Fellowship Programme; Sandra Delamere and all at the GUIDE Clinic, St James' Hospital; Tom O'Brien, Addiction Services Manager, HSE; Caitríona Ní Chadhain, Addiction Services, HSE; Declan Mulvey, Social Inclusion Manager, HSE; Mary Cox, Social Inclusion, HSE; Declan Hayden and Hugh Fahy at Dublin City Council; Elizabeth-Ann McKeivitt, Department of Health Promotion and Improvement, HSE; Dr. Nazih Eldin, Head of Health Promotion, HSE Dublin North East; Mick Quinlan and the team at the Gay Men's Health Service, HSE; Roisin Guiry and the team at the HSE Crisis Pregnancy Programme; Ben Cloney, HSE Health Promotion Information Team; Fidelma

Browne, Head of Public Communications HSE; Dr. Fionnuala Cooney, Department of Public Health HSE East and Chair of the Gonorrhoea Control Group; Kate O'Donnell, Derval Igoe and the team at the Health Protection Surveillance Centre; Rita de Brun; Gail Hawthorne, Hepatitis C Clinical Nurse Specialist, HSE; Diane Nurse, HSE Office for Social Inclusion; Michael Moriarty and the team at the Ana Liffey Drug Project; Anita Ghafoor-Butt and the team at the Irish Family Planning Association; Open Heart House; Richard Carson and all the team at ACET Ireland; Chrysalis Community Drug Project; Emily and Ruaidhri of UISCE, Positive Now and the All Ireland Network; Tony Cooney and the team at Gay Switchboard Ireland; Denise McCarthy and the team at the Union of Students in Ireland; John Buckley and the team at SpunOut.ie; Mark and the team at Form; Maurice Farrell at Creationpod; Joey Teehan, Subliminal Design; Outhouse LGBT Community Centre; Scott Ahearn and the See Change Partnership; Breda Gahan and the team at Concern Worldwide; the Dublin Pride Committee, Mr Alex White, T.D.; Mr. Jerry Buttimer, T.D. and members of the Oireachtas Joint Committee on Health and Children; Colin Fowler, Men's Health Forum in Ireland; Gay Health Network Members; Barrie Hanson, Pasante Healthcare; Riona Durkan, Durex Ireland / Reckitt Benckiser Ireland; Bobby Kerr and the Staff at Bang Restaurant; Kingfisher Restaurant; all the Dublin staff at MAC Cosmetics; all the shops and businesses on Moore St and Parnell St who support us; Fiona at The Flower Factory; Buff Day Spa; Cardock; all at Africa World magazine; Dena and the team at Microsoft; Paul Neal at Capital Financial Planning; Colette Maloney and St. Patrick's College Maynooth; Brian O'Connor and Labour LGBT; Tullow Oil; DCU LGBT; Patrick Kelly; Michael Hohenwarter; John Doyle; Beechbrook Properties; Daniel Murphy and Slawomir Bartkowicz; John McGlynn and Michael McGlynn and Anuna; Hozier; the Association of Body Modification Artists in Ireland; O'Connor Bergin Solicitors; John M. Quinn and Co. Solicitors; Josh and Kevin at the Dublin Unitarian Church; and all those who volunteered, supported or fundraised for us in 2013.

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